

Evaluating the Impact of Research Programmes - Resources

This page contains direct links to all the resources produced for the workshop and to other relevant information. If you have any additional resources that may add value to this page, please [email](#) us.

For a short workshop report, please [click here](#)
The workshop agenda is available [here](#)

Workshop presentations

- [Here and There: In research, what works, for who, in what ways, in what context, and why?](#) Fred Carden, The International Development Research Centre (IDRC)
- [Measuring policy influence: like measuring thin air?](#) John Young, Overseas Development Institute
- [Evaluation of Research Impact: Options and Challenges](#), Simon Batchelor, Institute of Development Studies and Gamos
- [The Payback Framework: & developments in assessing policy and economic impacts of health research & application to development research](#), Stephen Hanney, Health Economics Research Group, Brunel University
- [Judging the 'impact' of development related research. Can SIAMPI's productive interactions help?](#) Jack Spaapen, De Koninklijke Nederlandse Akademie van Wetenschappen (KNAW)
- [Capturing the impact of research](#), Briony Rayfield, Wellcome Trust
- [NIHR Monitoring and Evaluation](#), David Kryl, National Institute for Health Research
- [LSE impact of social science project](#), Jane Tinkler, London School of Economics
- [Alternative Metrics](#), Kevin Dolby, Wellcome Trust
- [From stakeholder interaction to impact dynamics](#), Stefan de Jong, Rathenau Institute
- [Theory of Change Elements](#), Isabel Vogel, Consultant, and Sarah Morton, University of Edinburgh
- [The Technopolis Group \[approach\]](#), Paul Simmonds, The Technopolis Group

- [Evaluation of Research Impact: Key impact determinants](#), Margaret Macadam, Economic and Social Research Council

Web resources

- [RAPID](#)
- [3ie](#)
- [Research4Development](#)
- [Research to Action](#)
- [Better Evaluation](#)
- [M&E News](#)
- ESRC [Impact Assessment](#) page
- Institute of Development Studies [Impact and Learning Team](#)

Journals

- [State of the art in assessing research impact](#). Special issue of the journal *Research Evaluation*. Volume 20, Issue 3, September 2011
- [Social network analysis in programme evaluation](#). Special issue of the journal *New Directions for Evaluation*. Volume 2005, Issue 107, Autumn 2005
- [Conceptual frameworks and empirical approaches used to assess the impact of health research: an overview of reviews](#) *Health Research Policy and Systems* 2011, **9:26**

Working papers

- Report from the ESRC Impact Evaluation Expert Seminar. January 2013. *Report of an ESRC expert seminar held to communicate the outcomes of its most recent impact evaluation work, to share learning with others working in this field, and to discuss what is next on the horizon for work in this area.*
- [Cultivating connections: innovation and consolidation in the ESRC's impact evaluation programme.](#)
- Stern, Elliot et al (2012), [Broadening the Range of Design and Methods for Impact Evaluations: Report of a study commissioned by the Department for International Development](#), Working paper 38 (DFID: London) *Substantial report dealing with difficult methodological and theoretical challenges faced by those who wish to evaluate the impacts of international development policies.*

- [How to evaluate the impact of environmental research on policy: literature review](#). The SKEP Network. (2010) *Detailed lit review including table of strengths and weaknesses of different methods for gathering evaluation data.*
- Hovland, I. [Making a difference: M&E of policy research](#). ODI (2007) *Working paper including lessons regarding how to evaluate five key performance areas of policy research programmes and best practice checklists.*
- White, H and Phillips, D. (2012) [Addressing attribution of cause and effect in small n impact evaluations: towards an integrated framework](#) *This paper examines various evaluation approaches that could potentially be suitable for small n analysis (when there are too few units of assignment to permit tests of statistical difference in outcomes)*
- [Maximizing the potential of your research: a handbook for social scientists](#). LSE (2012). *This handbook opens the door to researchers achieving a more professional and focused approach to their research from the outset. It provides a large menu of sound and evidence-based advice and guidance on how to ensure that work achieves its maximum visibility and influence with both academic and external audiences.*
- Earl, S., Carden, F., and Smutylo, T., (2001) [Outcome Mapping: building learning and reflection into development programs](#). *This publication explains the various steps in the Outcome Mapping approach and provides detailed information on workshop design and facilitation.*
- Savedoff, W., Levine, R., and Birdsall, N. (2006) “[When Will We Ever Learn? Improving Lives Through Impact Evaluation](#)“. Center for Global Development Evaluation Gap Working Group. *Report calling for more, and more rigorous evaluation of social programmes, to systematically build evidence about what works in social development*
- Ravallion, M (2008) [Evaluation in the Practice of Development](#) World Bank Policy Research Paper 4547. *The paper proposes ten steps for making evaluations more relevant to the needs of practitioners. It is argued that more attention needs to be given to identifying policy-relevant questions (including the case for intervention), that a broader approach should be taken to the problems of internal validity, and that the problems of external validity (including scaling up) merit more attention.*
- Jones, H. [A Guide to Monitoring and Evaluating Policy Influence](#), ODI Background Note, 2011 *Short and very informative background note.*
- Jones et al (2009) [Improving impact evaluation production and use](#) ODI. *Focuses on impact evaluation production and use, including clustering, coordination, knowledge management, capacity strengthening and communication and uptake.*
- Jones, H (2009) [The Gold Standard is Not a Silver Bullet for Evaluation](#) *Short opinion piece arguing for mixed methods impact evaluations instead of the ‘gold standard’ evaluations often based on ‘counter-factual’ methodology*

- Williams, R., and Imam, I. (Eds). '[Systems concepts in Evaluation](#)' (2007). *This brings together a wide range of systems concepts, methodologies and methods and applies them to evaluation settings.*

Books

- Carden, F. [Knowledge to Policy](#).
- Nutley, S., Walter, I., and Davies, H. [Using evidence: how research can inform public services](#)
- Cartwright, N., and Hardie, J. [Evidence-based policy : a practical guide to doing it better](#)
- Cracknell, B. [Evaluating Development Aid: Issues, Problems and Solutions](#)
- Roche, C. [Impact Assessment for Development Agencies: Learning to Value Change](#)
- Quinn Patton, M. [Utilisation-focused Evaluation](#) (a [free-to-download checklist](#))
- Feinstein, O., and Picciotto, R. [Evaluation and Poverty Reduction](#).
- Quinn Patton, M. [Developmental evaluation: Applying complexity concepts to enhance innovation and use](#).

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